

HOW IT WORKS:

1

Pick a Game
& Prize Amount



2

Advertise
Your Promotion

Come in for
a chance to win
\$25,000!

3

Visitors Play
On gameZizzle



4

When There's A
Winner, We Pay.



BIG PRIZES DRAW BIG TRAFFIC

Add "wow" to your marketing with gameZizzle:
an easy way to run big-prize online promotions!

Take the hassle out of running a big-prize online promotion. With gameZizzle, you can create buzz-generating, traffic-driving online games for a fraction of the grand prize value. No fancy equipment is needed. All you need is a computer at your location that's connected to the Internet so you can access the gameZizzle portal, and you can start giving your customers an exciting, interactive promotion with a chance to win BIG prizes.

We offer six turnkey games that allow you to generate quick, secure, and auditable results without complicated paperwork, fulfillment hassles, or wait times for winning results.

Ideal for in-store promotions, trade show booths and other special events!

BENEFITS:

- Fast, turnkey solution for online promotions
- Immediate, secure, auditable results
- No special equipment needed
- Multiple game options
- Payout of the grand prize included

BID4YOURRIDE

Here's a fun way to give away anything on wheels! Of course, you can use your imagination and create your own "Bid For" promotion: "Bid For Your Dream Home," "Bid For Your Dream Vacation," or whatever. We can customize this promotion to fit your theme.

To play, customers simply come into your business, log onto the gameZizzle portal, and enter their bid on the featured dream prize. Contestants are given a \$1,000 range in which the winning bid falls. Any contestant who enters the exact matching pre-selected bid wins the grand prize, and gameZizzle provides the prize money to award to your winners.



PIN - 2 - WIN

Pin2Win is a simple number match. You distribute unique numbers to your target audience, who then bring in the number to check gameZizzle for their chance to win. You could distribute the number via direct mail, at events, during fundraisers, or even via e-mail.



Here's how a typical direct mail campaign might work:

1. Send out a direct mail piece that includes a random five- or six-digit number. Before the promotion, we randomly select a winning number that is programmed into gameZizzle.

2. Consumers bring in their direct mail piece to check their number. If there is a match, gameZizzle pays the grand prize.

Example Offer: This number could be worth \$25,000! Just bring in this piece, match your number and you win!

SCAN - 2 - WIN

Scan the bar code to win! Game cards or direct mail pieces are printed with a unique bar code. The promotional pieces are mailed or otherwise distributed. Recipients bring the piece into the store to scan the bar code. Hook up the bar code scanner that we provide you to any computer and enter the information into gameZizzle to instantly reveal prizes.

MYSTERYLIST

If you can think of a list of items, you can create a promotion with MysteryList. The category could be popular songs, sports teams, an order of winners of a race, celebrities, etc. We create the list and load it into gameZizzle. The contestant matching the same order as the preselected list wins the grand prize.

Some example offers:

- Match the Stars! Put these popular artists in the right order and you could win a new car!
- Guess the top 10 and win
- Movie Madness: Put these movies in the correct order and you could win \$10,000

HIGH FIVES

Customers come into your location, log onto gameZizzle, and then randomly select boxes, each of which reveals a prize or other icon hidden beneath. Contestant keeps uncovering boxes until five matching prizes or icons have been revealed, indicating what has been won.

CRACKTHEVAULT

Contestants come in and use gameZizzle to simply turn the dials, entering a six-digit guess to crack the vault combination. If they succeed, they win the grand prize.



Ready to get started with your gameZizzle promotion? Contact us for more details now!

Other Game Ideas:

Minute Match Minute Match links a winner to a specific hour, minute and even second of a transaction.

Vin-2-Win Great for automotive sales contests. A winning VIN or several winning VINs are pre-selected and entered into gameZizzle. If the pre-selected car(s) are sold during the sales contest, an additional bonus grand prize is paid.

Six Pix Lotto Distribute the pre-printed Six Pix game pieces at retail, during trade shows, or at other special events. Each day (or week) you log on and select the winning numbers using the gameZizzle Lucky Six Pix promotion. Post the numbers at your location or announce them on air. If there is a match, the grand prize is paid.

Birthday Bash Contestants simply log on and enter the last four digits of their social security number. Then gameZizzle randomly generates a birth date. If that date matches the contestant's actual birthday, the grand prize is paid.