

MOBILE DELIVERY ALSO AVAILABLE!

Customers can opt to have their Movie Cash delivered to their mobile phones. It's simple:

- Customer provides mobile phone number at the time promotion code is entered.
- Free movie ticket is then sent to the mobile device via text message.
- Redemption takes place as usual, at any participating theater.

Lights...camera...ACTION!

Build purchase activity with FREE MOVIE TICKETS promotion



FREE movie tickets are a powerful purchase premium. And now, our "e-Movie Cash" program enables you to offer free movie tickets easily and on-demand—tapping into the country's largest theater network.

How it works:

<p>1</p>	<p>2</p>	<p>3</p>
<p>Customer purchases qualifying product(s), then goes online to enter promotion code(s).</p>	<p>E-mail address and/or other buyer information are captured.</p>	<p>Customer receives an e-Movie Cash certificate to print and redeem at any participating theater.</p>

CUSTOMERS HAVE A HUGE NETWORK OF THEATERS TO CHOOSE FROM...SEE BACK FOR DETAILS!

MORE PROMOTIONAL OPTIONS

Like the ease and flexibility of e-Movie Cash? Ask us about other, similar purchase incentive programs that offer your customers **FREE REWARDS** they want and need. For example:

- Music Cash
- DVD Cash
- Electronics Cash
- Dining Cash
- Vacation Dollars
- Games & Software Cash
- Golf Cash
- Spa & Wellness Cash
- Gas Cash
- Grocery Cash
- Mobile Phone Cash
- Fashion Cash
- And much, much more!

BENEFITS OF e-MOVIE CASH

- Easy to use: Your customers print their movie tickets at any time, from any computer.
- No restrictions: Unlike other online ticketing systems, e-Movie Cash is valid for any show at any time (even "no coupon" or "no pass" shows), 7 days a week at the largest network of movie theaters in the country.
- Maximum flexibility: Tickets are good for whatever time period you choose for your promotion.

HUGE NETWORK OF PARTICIPATING THEATERS

The e-Movie Cash program offers tremendous coverage to where your customers live.

- 97.4% of the U.S. population lives within 30 minutes of a participating theater.
- 88.7% of the U.S. population lives within 15 miles of a participating theater.

More than 300 national cinema chains participate, including these major theaters:

e-Movie Cash Network

The image displays a collection of logos for various movie theater chains that participate in the e-Movie Cash network. The logos are arranged in three rows. The first row includes Kerasotes Theatres (a stylized 'K' with a star), AMC THEATRES (the letters 'amc' in red), and MANN Theatres (the word 'MANN' in red with 'Theatres' in a smaller font below it). The second row includes CINEMARK (with the tagline 'The Best Seat in Town' below it), EDWARDS THEATRES (in green), and REGAL CINEMAS (with a globe icon). The third row includes NATIONAL AMUSEMENTS (with the tagline 'Discover a World of Entertainment' below it), a logo for a theater chain featuring a yellow and red stylized 'A' (likely AMC), and UNITED ARTISTS Theatres (with a star icon).

Reward your customers with **FREE** movie tickets, **FREE** music, **FREE** gas, or more. We'll help you develop a promotion that meets your demographic, geographic and budgetary needs!